

DISCOVER HOW A LEARNING TRACKS BUSINESS COACH CAN HELP LAUNCH YOUR NEW CAREER



I was tired of working 15-hour days for someone else, rarely getting to spend quality time with my family and always feeling tired. A Learning Tracks Business Coach guided me step by step and helped me start my own Freelance writing business

- Elise

Introduction

Elise is a highly educated, Executive Director. After years of working long hours for someone else, she is tired, burnt out and desperately wanting to change her career path. She was missing out on her daughter's formative years but didn't know how to make the change she needed. With the help of a Learning Tracks Business Coach, Elise was able to transition into a new, family friendly career. With expert advice and 1:1 mentoring from her coach, Elise transformed herself from **burnt out** to **on fire** in only three months.

Executive Summary

- Elise was working long hours as an Executive Director and this was impacting her family life.
- Learning Tracks Business Coaching linked Elise with Business Coach, Jacqueline Moore.
- As a result, Elise now runs her own Digital Marketing Company and has secured three top tier clients.
- Business is thriving and her partnership with Learning Tracks Business Coaching remains a pivotal part of her success.

Challenges

- Elise was a busy executive. She frequently had to stay late at work and when she did get home, she often found herself back online attending to more work issues.
- She barely got to see her daughter during the week, and this was taking a toll on their relationship.
- Elise tried numerous times to cut back her work hours and even tried to negotiate reducing her full-time role to part time. None of these proposals were accepted by her employer.
- She had to find a way to get some balance back in her life and rebuild her relationship with her husband and daughter.



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Learning Tracks Business Coaching

- Jacqueline coached Elise through a series of processes, refining her ideas and putting a Business Plan in place with actionable goals.
- The 1:1 coaching ensured Elise was never alone. With regular face to face meetings and online link ups as part of the package, Elise was guided every step of the way.
- Elise gained access to our online Learning Platform **Start-Up**. Designed for beginning small business owners.

The platform includes:

- Website Resources
- Templates
- Tutorials
- Live feedback
- Q&A Forums
- Active online Community



I came to Learning Tracks lacking a clear vision for what I wanted to do, let alone how to achieve it. I was delighted by Jacqueline's enthusiasm for my career change and her astonishing expertise and range of experience. She has been brilliant in helping me start my own small business



Results

- Elise created her website with the tools from **Start-Up** and instantly started seeing success in site visits.
- She secured her first client within a month.
- Word of Mouth and ongoing support from her Learning Tracks Business Coach led to two more top tier clients.



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- In three months, Elise has secured her income for the year and continues to attract inquiries.



Learning Tracks Business Coaching helps their clients gain clarity about their goals and build confidence. We guide you step-by-step to make it happen

- CEO Matty Bride



Learning Tracks Can Help!



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